

# Yoav Morahg

Senior Software Engineer

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**Location:** Porto, Portugal

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A self-taught Full-Stack Developer with 25+ years of experience structuring website back ends and databases for market leaders in online advertising, edTech, telecoms, and IT services.

Aligns technology and business stakeholders to sustain continuity and continuously improve highly performant, user-empathetic experiences. Equips emerging talent with best practices in Java Object Oriented Programming, database design, and interfacing with front-end apps. Identifies learners' strengths & weaknesses to provide tailored mentorship & educational resources, accelerating top performers' careers.

Seeking the next professional challenge as a Java Developer who wields object-oriented programming to implement new features for a pioneering streaming platform.

## Experience

### Tech Elevator

2020-2024. (REMOTE)

#### Full-Stack Software Development Instructor

- Immersed groups of 20+ students with diverse backgrounds into software development principles to reinforce their career transitions into the technology sector, notably achieving 90% placement in six months in FY20-21.
- Nurtured learners with no previous experience to thrive as entry-level software engineers through a rigorous 14-week BootCamp with 800+ coding hours.
- Cultivated a healthy, productive, and inclusive learning environment and explained complex concepts in terms easily understood by people with non-technical backgrounds.

### Core Digital Media

2007-2020. PLAYA VISTA, CA

#### Senior Software Engineer

- Wrote, evaluated, and maintained code using Java, SQL, Spring Framework, and other technologies for a lead generation company serving mortgage lenders.
- Modernized internal web apps using REST APIs with JSON to leverage microservices.
- Bridged knowledge and communication gaps between marketing, tech, and business stakeholders, employing long-term vision to release new features and improvements on schedule, within budget, and prioritizing scalability.
- Trained and onboarded 10+ software engineers as the demand for the company's services skyrocketed due to acclaim and well-documented success stories.

### Gist Communications

2000-2006. NEW YORK, NY

#### Senior Software Engineer

- Overhauled the back-end interface of a prominent Canadian satellite TV company's main digital product, allowing users to select entertainment & media options from a vast selection.
- Led on-site testing of interactive television apps at the client's facilities, co-developed third-party API requirements collaboratively with them, and provided feedback during the planning lifecycle.
- Contributed to the back-end of a heavily trafficked website that guided audiences to make informed viewing decisions with schedules, editorial pieces, and entertainment news.

### iXL Enterprises

1997-2000. NEW YORK, NY

#### Software Engineer

- Pioneered a proprietary library that allowed static HTML pages to be dynamic in the internet's earliest era for a web development agency's multisectoral clients.
- Innovated scripts for parsing and managing real-time data from sporting events' external data feeds to drive the earliest iteration of fantasy leagues.

## Education

### University of Wisconsin-Madison

Bachelor of Arts in Linguistics

## Skills

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**Tools:** Java | SQL | HTML | CSS | JavaScript | Markdown | Bash | RegEx | Spring Boot | Hibernate | Docker | Git | JUnit | Mockito | Vue.js | Axios | PostgreSQL | Oracle | Microsoft SQL Server

**Expertise:** Back-End Engineering | Web Applications | Data-Driven Storytelling | Agile | Quality Assurance | SOP Development | Database Management | Creative Problem-Solving | Product Development | Instructional Design

**Interpersonal:** Leadership | Cross-Cultural Communication | Public Speaking | Cross-Disciplinary Dialogue | Mentorship & Coaching | Remote Team Collaboration